HACKOWASP 5.0

**Team -** Error 212

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**Track: Hospitality**

**Problem Statement:** Improving travel efficiency through Guides for non-natives.

**Project Name:** Guide for Guides**Problem:** When non-natives travel to new travel destinations, they often rely on the internet to traverse through the unknown. Something that is arduous and very inefficient due to several difficulties:

* Internet Connectivity issues: In several tourist landscapes, internet connectivity remains a constant hindrance to navigation using Google Maps, etc.
* Ambiguous Navigation: Despite the advancements in Navigation technology, ambiguity still remains. There are multiple moderately to less popular destinations where navigation through Google Maps is full of ambiguities. This leads to tremendous loss of travel time, something that is the most precious commodity when you’re out there exploring the world.

**Solution:** To the ones who can afford a bit more exploration and ambiguous google map directions :p, the current travel industry might look alright, but to the most of modern travel enthusiasts that are short on time, hiring a travel guide to fuel a hassle-free and efficient travel experience is the definitely the smarter option.

We help you reduce your on-site hassle, help you aid your experience of exploring a new place without the stresses of figuring out appropriate channels of travel.

To cut it short, we aim at making the travel experience a 3-step joyride:

* Plan your destination and Schedule.
* Pack your food, clothes. Leave the work behind 😛
* Hop onto our website, Guide for Guides, and hire an experienced expert travel guide.
* Let go of your stresses, we’ll take care of the rest.

What we exactly offer:

* A platform to hire **experienced travel guides**.
* Especially helpful for non-natives with potential **language barriers**.
* Descriptive details of all travel guides. Eg. Work Experience, Languages, Customer Reviews and contact details.
* User friendly interface that makes the entire process simple and efficient.
* Freelance job opportunities for full-time/part-time travel guides.

**Business Prospect:** We act as an intermediary between our customers (the tourists) and our verified and trusted guides. Our idea is not just limited to professional travel guides but also local freelance guides who offer great value to the customers.

Our service is:

* Easy to use: Simplified UI and a smooth user experience.
* Transparent: Detailed customer reviews for all guides are present.
* Provides value to not just the customers but to the guides as well.

**Scalability:** Locals/students who are willing to work part time or freelance as a travel guide can largely benefit from this platform as we hope to be able to induce exclusive local travel guide features for the customers looking for a more affordable option.

Further features and ideas are being brainstormed upon to make the idea as accessible and affordable to the ordinary public, so people get out of their google maps and have an organic travel experience.